

Mafia Wars Family Boss Fight Taunt Contest Official Rules & Guidelines (2011-09-02)

Show us that you think like a true Mafia Wars boss by coming up with a clever Family Boss taunt for a chance to win some awesome Mafia Wars prizes! The taunt can be funny, emotional, scary, or vicious – whatever you think Family Bosses should be when they are in a taunting mood. We'll pick the best submissions, use them to promote an upcoming Family Boss fight on the [Facebook Mafia Wars fan page](#), and send the winners a Mafia Wars swag megapack for coming up with such great taunts!

CONTEST RULES

- All entries must be received by us at coolcontests@mafiawars.com by 12:00pm PDT (GMT -7) on September 26, 2011.
- There is no limit to the number of times you may enter. Each entry must be your own.
- Entrants must be the age of majority (18 in the US) at the start of the contest in order to be eligible.
- All taunts must be original. Any entry that appears to have been copied or to have misappropriated original taunts will be disqualified.
- Taunts depicting pornography, graphic violence, or other objectionable content (as determined at Zynga's sole discretion) will be disqualified.
- Once received, entries cannot be modified, replaced, or deleted.
- By entering, you will be indicating that Zynga has permission to announce your name if you are chosen as the winner.
- Do not post negative comments about other contest entries. Doing so may result in the disqualification of your entry.
- This contest is open to all users that have an account in good standing with Zynga who enter to participate.
- By submitting an entry, you affirm, represent and warrant that such transmission or submission is (a) not confidential; (b) not in violation of any laws, contractual restrictions or other third party rights, including but not limited to rights of publicity, and that you have permission from any third party whose likeness, personal information or intellectual property is included in your submission; (c) free of viruses, adware, spyware, worms or other malicious code.
- Zynga will own all rights to any submission you choose to provide in this contest. You agree to, at any time, execute any documents reasonably required to ensure Zynga's ownership of your submission. By providing a submission, you also waive any moral rights in your submission. You agree that, unless otherwise prohibited by law, Zynga may use, sell, exploit, and disclose your submission in any matter, without restriction and without compensation to you.
- This contest as well as the use of any Zynga website, forum, or game is governed by the [Zynga Terms of Service](#).
- Collection and use of user information is governed by [Zynga's Privacy Policy](#).
- No purchase necessary. Making a purchase will not increase your chances of winning. Void where prohibited.

HOW TO ENTER

- Send your Mafia Wars "Family Boss Taunt" Contest entry to coolcontests@mafiawars.com.
 - Include the following in the email:
 - (1) Email Subject: "Mafia Wars Family Boss Taunt Contest Entry"
 - (2) Your name, for use in the winner announcement if your taunt is selected.
 - (3) Your taunt in 18 words or less.
- See the Taunt Guidelines below for more information regarding taunt requirements.

TAUNT GUIDELINES

- Your entry should be a taunt that would be suitable for the Family Boss pictured here:



Silverio Fallaci, an exiled Argentine who fled to Brazil after becoming indebted to the mafia.

- Your taunt must not exceed 18 words in length.
- Your taunt must not include any words or information related to competitors.
- Your taunt must not include any words of abuse, offense or inappropriate.
- Check out examples of past taunts for inspiration:
 - **Jeff The Knife:**
 - I don't know what's sharper: my rapier or my piercing stare. Either way, you're shish kabob!
 - Your family is cut from the same cloth, and I'm going to slice it to shreds!
 - **Roughhouse Rafael:**
 - I've seen bugs scarier than u, but I'll enjoy squishing ur guts out all the same.
 - The tooth fairy's about to get real busy, 'cause I'm gonna knock all ur teeth out!

PRIZES

For every taunt we decide to use, the person who submitted it will receive: Bragging rights to have his or her taunt be featured on the Facebook Mafia Wars fan page and (1) one Mafia Wars swag megapack. The swag packs will be mailed within 72 hours of receipt of an entrant's 1) shipping information and 2) confirmation of eligibility. In the event that we decide to use multiple taunts submitted by the same entrant, that entrant will receive a maximum of 1 (one) Mafia Wars swag megapack.

SELECTION CRITERIA:

Submitted taunts will be considered for use according to Zynga's sole evaluation of their strength in the following areas:

- Concept/Originality
- Suitability for the personality of the boss
- Appropriateness within the context of the Mafia Wars universe

Based on the criteria above, members of Zynga's Mafia Wars Production Studio will determine which taunts, if any, to be featured in fan blasts and for use in the game. Winners will be contacted via the email that they used to submit the winning taunt. Prizes will then be awarded, according to the conditions noted in the "PRIZES" section of these contest rules, to the entrants who submitted any selected taunts.